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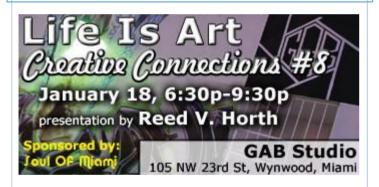
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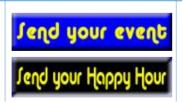


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# Art Basel Event, Lounge and Art Exhibition at Boulan South Beach 12/3-4/10

Young Patrons Of The Louvre And Mam Contemporaries Together With Quintessentially Celebrate XXXX Magazine's Forthcoming Issue At Art Basel Miami Beach **Boulan South Beach** 220 21st Street, Miami Beach VIP Opening Party Friday, December 3rd 5-10PM Lounge, Art Exhibition, Performance Artist Saturday, December 4th 2-9PM Please RSVP for the grand opening VIP event on Friday, December 3rd to Nicole@amgwagency.com



The Young Patrons Circle of

American Friends of the Louvre (AFL) and the Contemporaries of the Miami Art Museum wi celebrating XXXX Magazine's forthcoming issue, Voyeur, with an exhibition on the theme c voyeurism featuring contemporary art as well as the magazine's latest fashion film and vic

stopping by. We hope you find it helpful. Just click on the date below. If you like what we do, please remember to tell your friends.} (photo by Jipsy / Nefariousgirl)



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InSense Miami Networking Event, January 20, 2011, 6PM at B.E.D. Miami productions in a two day exhibit launching the evening of December 3, 2010 at Art Basel N Beach. The exhibition will take place in the heart of South Beach at Boulan South Beach,  $\epsilon$  luxury condominium opening in January 2011.

Anne Huntington, Founder of AMH Industries, has been invited to curate the contemporary exhibition. Gary Krimershmoys, Managing Director of Quintessentially Art LLC, will be a crecontributor to the exhibition's content. Video art will be curated by Indira Cesarine, Creat Director of XXXX Magazine, in collaboration with film-maker/curator Konstantinos Menelac

The opening event will take place December 3 with a VIP Reception from 5 to 7pm followe the exhibition launch party from 7 to 10pm. The exhibition will be open to the general pul Saturday, December 4 from 2 to 9pm. The Young Contemporaries of the Miami Art Museum be presenting a showcase of performance art on December 4. A percentage of proceeds froworks of art sold will aid AFL's efforts in supporting contemporary art at the Musée du Lou Valet parking is available at Boulan South Beach.

Support and Sponsors Support for this event has been provided for by Boulan South Beach, Worldwide, Quintessentially, Quintessentially Art, XXXX Magazine, AMH Industries, the Mia Museum Contemporaries, Young Patrons Circle of American Friends of the Louvre and Rice Catering.

The Young Patrons Circle of American Friends of the Louvre (www.aflouvre.org) and the Young Patrons Circle of the Miami Art Museum will be co-hosting the launch of XXXX Magazine's forthcoming issue "Voyeur" at Art Basel Miami Beach. The latest video art films from XXXX Magazine will premier at the event in a video art installation. In celebration of the new iss AFL and XXXX Magazine have commissioned Anne Huntington to conceive of an exhibition contemporary art around the concept of "voyeur" which will be on view at the launch. Quintessentially Art's Gary Krimershmoys, who has run UBS's VIP client's educational tours Basel Miami Beach for the past two years, will be serving as an curatorial advisor to the exhibition.

The American Friends of the Louvre (AFL) was founded by the Musée du Louvre in 2002 to strengthen ties between the Louvre and its American public, and to formalize the long-sta generosity of American patrons. Since 1793, the Louvre has welcomed new and emerging a into its halls to follow in the footsteps of their great predecessors. In 2003, the Louvre init new dialogue between the art of today and its permanent collection by inviting artists to procreate works inspired by the museum and its collections. This policy has established a connection and new resonance between the art of the past and contemporary creation. Recommissions include works by Mike Kelley, Candida Höfer, Joseph Kosuth, Richard Serra, L Bourgeois and Willem de Kooning.

XXXX MAGAZINE, (xxxxmagazine.com or 4x-magazine.com), launched in 2009, is a multime publication showcasing established and emerging talent in contemporary art, film, photograshion and music. Each issue is brought together through the collaboration of over 100 crocontributors, presenting 20 - 30 original multimedia productions revolving around a specifi

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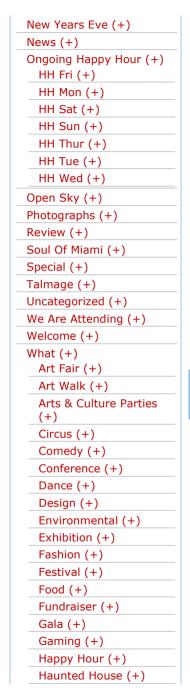
theme. Recent contributors include Mr Brainwash, Ultra Violet, Moby, Elisa Sighicelli, Nick Hackworth, Heidi Lee, Patrik Andersson, Indira Cesarine, Nathaniel Rackowe and Sweat Sh among many others. Multimedia works from the launch issue of XXXX Magazine were show at Visionaires Gallery in Paris from January 28 - February 11, 2010. Productions from the s issue premiered at AFL's "Soiree au Louvre" in a video art installation at the Cultural Serv the French Embassy.

Anne Huntington is the founder of AMH Industries, LLC - a full service art advisory and cura company. She independently produces exhibitions including '4 Sale' a collaboration betwe Aneta Bartos, Elle Muliarchyk, Yana Toyber, and Martynka Wawrzyniak, which was feature November 2010 Art Issue of W Magazine; 'An Endless Summer', which debuted new works | Australian artist, Anna Coroneo; 'Pretty Young Things,' a salon-style show of 23 emerging which successfully attracted over 500 collectors, critics, curators and art lovers. She work artists on solo and group projects. She connected four artists to the Bicycle Film Festival's installation at the Damon Dash Gallery and has worked closely with Tools for Thought on e such as the Haiti benefit at Sotheby's and for HomeBase where she curated a group show i private residence. She worked on the highly lauded 2005 Robert Smithson retrospective at Whitney Museum and at David Zwirner. She is the New York Communications Manager at Pl & Company.

Gary Krimershmoys is the Managing Director of Quintessentially Art LLC (quintessentiallyar a global art advisory firm, with offices in NY and London. Within the company, Gary works global clientele, which includes private international collectors, as well as corporations lik This year Gary has curated exhibitions including 'Motion Deconstructed' in NYC, and 2 profor Mironova Gallery one a 2 month pop up gallery in Bridgehampton, NY and the gallery's at Art Moscow 2010. He will also be curating a project space within Art Pam Beach in Jan which will showcase emerging Russian and CIS artists, as well as Moderating a talk on the s Russian Contemporary art and the it's engagement with the wider world.

Inspired by their mutual passion for high quality service and attention to detail, Ben Elliot Simpson and Paul Drummond joined forces in London to create Quintessentially, a private members club with a global concierge service, in December 2000. Quintessentially's discer members around the world enjoy an array of benefits carefully selected to make a differentheir lives. Their team of experts are on hand for everything from solving pressing practice problems such as dinner reservations and sourcing a good nanny to advice on the latest fas collections, travel experiences, lifestyle trends, spur-of-the-moment chartered yachts, the and nightlife recommendations plus much more - providing nothing but the best insider an specialist access, 24 hours a day, 365 days a year. With 56 offices worldwide, Quintessenti has quickly become a global support system for its members, wherever they may be.

Boulan South Beach brings to life the combination of contemporary living captured within deco architecture, redefining an urban lifestyle on a beach setting. Boulan South Beach is located between The W South Beach and The Setai South Beach, an area surrounded by a superior and elegant lifestyle that offers world-class shopping, art, fashion, culture, nightle dining along one of the premiere beaches of the world. The building's 52 residences boast completely finished interiors with ocean or city views - designed to entice, seduce and cre





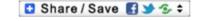


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personal sanctuary with design packages from Interiors by Steven G and Dwell Deux. Resid and visitors alike will experience its eclectic style and abundant amenities including 24-ho valet, concierge reception, boutique lobby and common areas, a meditation garden and courtyard, fitness center, landscaped roof-top oasis with pool, Jacuzzi and cabana beds, p beach services with shopping and dining in Parc Place Shops located in the lower level. Bo South Beach offers one and two bedroom units, as well as penthouses featuring both a bal and roof-top terrace to satisfy even the savviest outdoor entertainer. Slated to open in Ja 2011, Boulan South Beach is destined to be South Florida's ultimate residence. For additio information please visit www.Boulansouthbeach.com or call the sales center at 305-538-76

AMG Worldwide, established nearly a decade ago by Edward de Valle, has strategically positself among the world's premiere marketing communications agencies by expanding its glareach and providing a service that is not only desired but essential for luxury and lifestyle around the world. AMGW's capabilities are backed with award winning experience; which includes strategic media planning & buying, comprehensive public relations, communicatic creative and interactive services. AMGW always provides world-class service, high-impact marketing solutions with a relentless commitment to building successful partnerships. Headquartered in Miami, the agency's portfolio is a direct reflection of the success they hexperienced over the years. AMG Worldwide executes marketing strategies in all seven continents, and has key regional offices in New York City and Lexington with international alliances located in Santo Domingo, Casa de Campo, Panama City, Dubai, Madrid and Flore

American Friends of the Louvre hopes to continue encouraging contemporary artists to be inspired by the Louvre's extensive collections on this side of the Atlantic. In partnering tog the YPC of American Friends of the Louvre, the Miami Art Museum Young Contemporaries, Magazine and Quintessentially hope to bring to Art Basel a unique exhibition on the theme "voyeur".



: Art Basel Miami Beach 2010, Arts & Culture Parties, Miami Beach

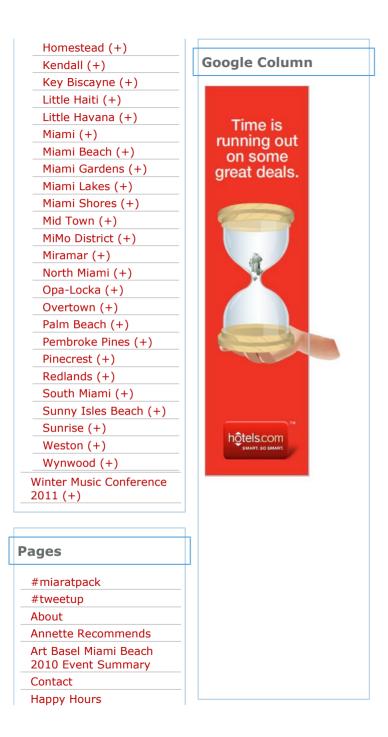
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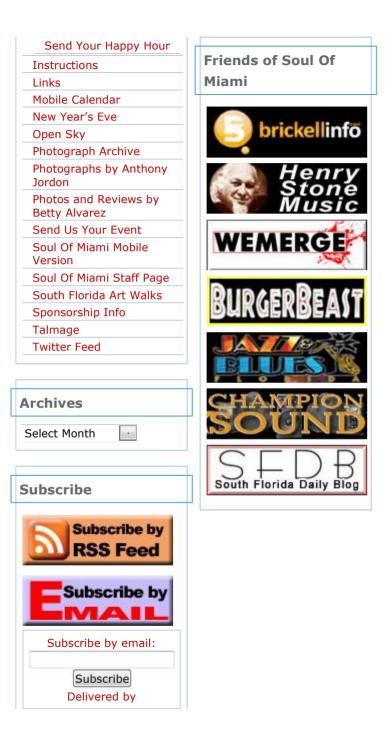
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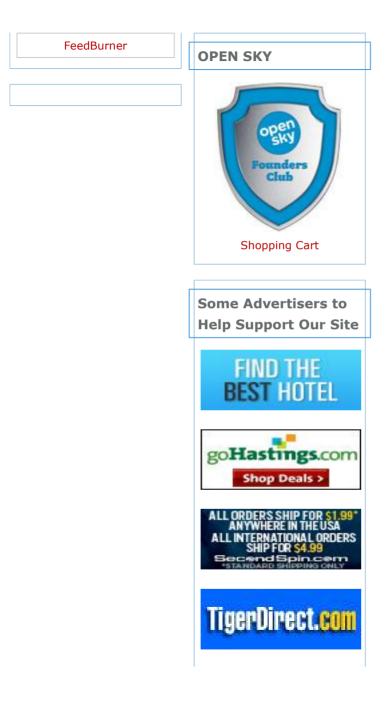
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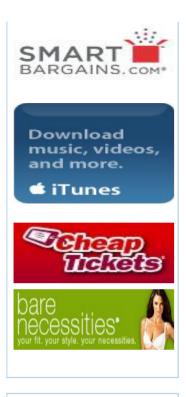


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## Media

Annette interviewed by South Florida Food and Wine.

# -Albert Einstein

"Any intelligent fool can make things bigger and more complex... It takes a touch of genius - and a lot of courage to move in the opposite direction."

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